

## TERMS OF REFERENCE

### Consultancy to develop an Economic Inclusion / Livelihoods Strategy for the Norwegian Refugee Council in Colombia

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#### ■ BACKGROUND

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Two displacement crises converged in Colombia in 2018: In neighbouring Venezuela, more than 3.4 million people were forced to escape economic meltdown, human rights abuses and worsening food shortages. Whilst some have fled to Ecuador or elsewhere in the region, more than a million of Venezuela's refugees and migrants are currently staying in Colombia. Additionally, an estimated 400,000 Colombians have also returned from Venezuela since the start of the crisis.

At the same time, Colombia's six decade-long armed conflict continues to force hundreds of thousands to flee. Despite the 2016 peace agreement between the government and the FARC, the number of new displacements associated with conflict and violence increased in 2018 compared with the previous year to more than 145,000. As of today, 5.8 million people remain internally displaced in Colombia, making it the country with second largest IDP population world-wide after Syria.

As both displacement crises become increasingly protracted, a key challenge is to provide Venezuelans and IDPs in Colombia with economic opportunities on the one hand, and to lessen negative socio-economic impacts on Colombia's hosting communities on the other hand. To be better prepared and positioned to address the above-mentioned challenges, the Norwegian Refugee Council (NRC) aims to develop an Economic Inclusion / Livelihoods Strategy for the period 2020-2023 that will guide and upscale the livelihoods portfolio of NRC and its partners and provide more economic opportunities for displaced Venezuelans and Colombians and for their hosts.

#### ■ OBJECTIVES

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The overall objective of this consultancy is to develop a three-year Economic Inclusion / Livelihoods Strategy to ensure that NRC Colombia can respond to the influx of Venezuelan migrants and the ongoing internal displacement crisis in Colombia through relevant and innovative economic inclusion / livelihoods programmes.

#### ■ SCOPE OF WORK

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The scope of work for the Consultant will include but not be limited to:

- 1) Review of existing economic inclusion / livelihoods programmes in Colombia by NRC Colombia and selected humanitarian and development organisations.
- 2) Through a consultative process (with NRC Colombia, selected humanitarian and development organisations, **the private sector**, the Government of Colombia and NRC programme participants) and application of an appropriate tool of analysis, identify focus areas and develop strategic objectives to promote the economic inclusion and livelihoods opportunities for Venezuelan migrants and displaced Colombians.

- 3) Review NRC's institutional capacity, organizational set-up, financial and administrative systems against the identified focus areas and strategic objectives and make recommendations, if any.
- 4) Propose a strategy for working on the focus areas and achieving the strategic objectives
- 5) Develop a Results and Resources Framework for the strategy period 2020-2023
- 6) Hold stakeholder meeting(s) to validate the draft strategy
- 7) Finalize strategy and submit to NRC Colombia

## ■ DELIVERABLES

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- A three-year Economic Inclusion/Livelihoods strategy including a partnership opportunities matrix and a results and resources framework
- Report on the process including stakeholder consultations and workshops

## ■ EXPERTISE

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Candidates should meet most of the following criteria:

### a) Academic Qualifications

At least a master's degree in a relevant field in the area of planning, public policy, development studies, economics, business administration or similar.

### b) Experience

- Demonstrated experience in successful strategic planning and management
- Experience in economic inclusion / livelihoods programmes with displaced populations in urban and rural areas, including activities related to **private sector engagement**, enterprise development, value chain development, and financial inclusion
- Demonstrated experience in working with government, business owners, chambers of commerce, displaced populations and other stakeholders
- Knowledge, or willingness to quickly acquire knowledge, of Colombia's economy, labour market profile and its history of armed conflict
- Prior work experience in Colombia is an advantage

### c) Skills and Competencies:

- Excellent communication skills in written and spoken in Spanish **or** excellent communication skills in written and spoken in English and fluency in spoken Spanish
- Must be result-oriented, a team player, exhibiting high levels of enthusiasm and integrity
- Skills in facilitation of stakeholder engagements/workshops

## ■ DURATION

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This assignment is expected to be carried out between July and October 2019 for a period of max. 30 workdays out of which at least 10 must be in Colombia.

## ■ INSTITUTIONAL ARRANGEMENTS

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The Consultant will report directly to the Heads of Programmes. The Cash and Livelihoods Coordinator as well as the Global Livelihoods Programme Development Manager will provide relevant background information necessary for the assignment as well as overall guidance and technical support to the consultant. NRC Colombia shall be responsible for the coordination of meetings and other activities under the consultancy.

## ■ APPLICATION PROCESS

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Interested and qualified candidates should submit their applications consisting of:

- 1) Detailed Curriculum Vitae
- 2) Technical and financial proposal for implementing the assignment
- 3) Samples of similar assignments (optional)

Please quote “Economic Inclusion / Livelihoods Strategy” on the subject line. Applications should be emailed to [co.application@nrc.no](mailto:co.application@nrc.no) not later than 21th of July 2019 at CoB Colombia time.

**Note:** *Only the proposals that meet all the requirements requested, and that are sent on the date indicated, will be analyzed.*